

DEALERSHIP APPLICATION FORM – AL GHAZI TRACTORS LIMITED

Personal Profile of Applicant:

Dealership Name: _____

Date of Application: _____

Name of Owner/Applicant: _____

Address of Applicant: _____

Residential Details (Own/Rent/Live with Parents): _____

Date of Birth & Age: _____ Religion: _____

Marital Status: _____ No of Children: _____

Education Level (Highest Degree): _____

Contact Numbers: 1. _____ 2. _____ 3. _____

C.N.I.C No. _____

Trade Reg. No.: _____ NTN No.: _____ STRN No. _____

Dealership Area (Interested in) :

Tehsil: _____ District: _____ Province: _____

Applicant Business Particulars:

Type of Firm:

- ☐ Proprietorship
- ☐ Partnership (if yes partnership deed required)
- ☐ Company
- ☐ Any Other

Business Partners Detail in case of partnership:

In case of partnership provide, particulars of Managing Partner with attested copy of partnership deed.

Partner 1 Name: _____ **Share %age in Business: Out of 100%** _____

Relation: _____

Partner 2 Name: _____ **Share %age in Business: Out of 100%** _____

Relation: _____

Partner 3 Name: _____ **Share %age in Business: Out of 100%** _____

Relation: _____

Business Experience:

Total Business Experience: _ _____

Tractors Business Experience, if any: _____

Current Tractors Sales/Month, if any: _____

Detail of Current Businesses:

Name of Firm	Business Type/Products	Since	Location	Annual Turnover Rs.

Financial Position: Please attach proofs (Ownership docs / Bank Statements)

Fixed Assets: RS. _____

Liquid Assets: Rs. _____

Amount reserved for proposed dealership: (Rs.) _____

Dealerships Location:

A. Do you have any setup (Display Center) in the applied territory to start tractor business Immediately?

Dealership Land Status

Own	Rent	Lease

Dealership Size (Feet) :

Front	Length	Width

B. If no, what facilities can be provided, and in how much time period?

C. Liaison with local Govt. / Business Institutions / Farming Community in local area

☐

POOR

☐

AVERAGE

☐

GOOD

☐

EXCELENT

Potential of tractor in this area (in numbers):

Brand	New Holland Tractors	Other Brands
Population (%)		
Market Share (%)		

Annual Sales Potential (in numbers):

Cash	Banks	Corporates	Others

Dealers of other tractor brands in this area:

Dealership Name	Brand	Per annum Sales (in Units)

Applicant's Comments:

Signature & Stamp (Applicant)

FOR OFFICIAL USE Only:

Remarks of Area Manager:[illegible]

Signature: _____

Remarks of Regional Manager:

Signature: _____

Remarks of Head Network & Dealer Development:

Signature: _____

General Manager (Marketing)

Remarks & Recommendations:

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Signature: _____

Date: _____

Approved By:

CEO: _____

Date: _____

Dealership Code:

Documents Required with Application:

- ☐ Dealership Application Form with ASM & Regional Managers Comments & Signed
- ☐ Dealerships Rating Form with ASM & Regional Managers Comments & Signed
- ☐ Applicant/Partners ID Cards
- ☐ Partners Deed in case of partnership
- ☐ NTN/STRN
- ☐ Dealership Land registry Documents in case of Own Land
- ☐ Pictures of proposed dealership location
- ☐ Rent or Lease agreement minimum 5 years
- ☐ Bank statements last one year
- ☐ Sales Forecast for a year

“Please tick the list of documents attached”

APPLICATION RETURN ADDRESS:

Head of Network & Dealer Development
Al Ghazi Tractors Limited
Producer of New Holland Tractors in Pakistan:
Lahore
10 KM Sheikhpura Road, Lahore, Pakistan
Phone: 042-37306821-26
Mobile: 0301-3047736
Email: ayyaz.qamar@alghazitractors.com
Website: www.alghazitractors.com